

Courtney Novits

Digital Designer at Reel>Feed

courtneynovits@hotmail.com

Summary

I'm a Digital Designer with 6 years of experience in both print and digital design, online marketing, user experience design and user interface design. I have worked on integrated campaigns for major clients such as Telstra, Samsung, Apple, HTC, Next Byte and Baskin Robbins. I have a Masters of Creative Industries (Interactive and Visual Design) from Queensland University of Technology and a Bachelor of Design (Visual Communication) from Griffith University's Queensland College of Art.

Experience

Digital Designer at Reel>Feed

September 2014 - Present (6 months)

My responsibilities include designing stunning, responsive user interfaces for web, Windows 8 and Android. Collaborating with management and key stakeholders to define business requirements. Participating in all aspects of the product design process. Survey design and user research. Exploring design solutions through wireframes. Prototyping on all the latest platforms. Monitoring and assessing product performance using analytics data and user feedback. Continually seeking to identify opportunities to improve and innovate. I am also currently bringing together talent, ideas and people for a new home renovation and interior design TV show, Habitat to Home.

I recommendation available upon request

Founder at Dive Passport

July 2014 - Present (8 months)

Dive Passport is a proposed startup and iOS application I designed for my Masters of Creative Industries (Interactive and Visual Design) Major Thesis Project. I employed UX and UI theory and principles to build a convenient logging solution for scuba divers.

Temp Graphic Designer at Tin Factory Creative

August 2014 - September 2014 (2 months)

I fulfilled a temporary position as graphic designer for the boutique advertising agency, Tin Factory Creative. Here I delivered professional campaigns for brands such as Baskin Robbins, University of Queensland and Praise. Work was predominantly advertisements, social media planning and asset creation, copywriting and retail product packaging.

User Experience Intern at Juggle Labs

February 2014 - June 2014 (5 months)

I interned for the Silicon Valley startup, Juggle Labs, whilst on exchange in California. Here I assisted the founder and small team with market research, competitive analysis, wireframes and graphic design. I worked hard to provide feedback and ideas which assisted product innovation. We worked in the Venrock incubator space in Palo Alto where I was able to get a taste of the always exciting startup way of life.

1 recommendation available upon request

Graphic Designer at Vita Group Limited

November 2011 - January 2014 (2 years 3 months)

Vita Group is an Australian telecommunications company where I was employed as an inhouse graphic designer. I worked closely with the Marketing and Product teams in order to design and execute advertising campaigns for brands such as HTC, Samsung and Apple. This involved designing for print, social media and digital as well as the creation of competition applications for Facebook using ShortStack.

4 recommendations available upon request

Photographer and Blogger at Vita Group Limited

October 2013 - October 2013 (1 month)

Each year Vita Group rewards top performing sales employees with an all-inclusive trip to an international travel destination. My job as the company photographer and blogger was to promote the trip to those back home. I was required to capture and communicate the experience through photographs, videos and a daily blog.

Graphic Designer at Liveworm Design Studio

July 2011 - September 2011 (3 months)

Liveworm is a university run design studio. I interned here for three months whilst completing my Bachelor of Design. During that time, my designs were selected and used by clients such as Essential Cinema, The Queensland Conservatorium and Queensland College of Art. I also contributed to projects for Southbank Corporation and The University of Queensland. Typical work included branding, promotional flyers, posters and postcards.

Graphic Designer at Black Label Fine Print

September 2010 - June 2011 (10 months)

I was employed by Black Label Fine Print as a part-time graphic designer whilst at university. Work was print focused. I created branding which I applied to business cards, forms, stickers, magnets, pens, posters and booklet covers. My role also included maintaining and updating the company website.

Languages

English	(Native or bilingual proficiency)
Spanish	(Elementary proficiency)

Skills & Expertise

User Experience Design

User Research

Wireframes

Usability Testing

SEO

Competitive Analysis

Rapid Prototyping

User Interface Design

Interaction Design

Information Architecture

Market Research

Online Survey Design

Digital Media

New Product Validation

Social Media

Graphic Design

Web Design

SEO Copywriting

Email Marketing

Advertising

WordPress

InDesign

Illustrator

Typography

Corporate Identity

Layout

Flyers

CSS

HTML

Visual Communication

Email Marketing Design

Interactive Design

Project Management

Facebook Application Development

ShortStack

Facebook Competitions

Posters

Logo Design

Illustration

Business Cards

Adobe Creative Suite

Marketing

Google Analytics

Graphics

Copywriting
User Experience
User Interface
Social Media Marketing

Education

San Jose State University

Master of Fine Arts (M.F.A.), Interactive Design, 2014 - 2014

Grade: GPA AU Equivalent: 7.0

Queensland University of Technology

Master of Creative Industries, Interactive and Visual Design, 2013 - 2014

Grade: GPA 6.86

Design College Australia

Web Design short course, Web Page, Digital/Multimedia and Information Resources Design, 2012 - 2012

Griffith University

Bachelor of Design, Visual Communication; Graphic Design, 2010 - 2011

Southbank Institute of Technology

Diploma of Graphic Design, Graphic Design, 2009 - 2010

Griffith University

Bachelor of Marketing, Marketing, Business, 2005 - 2006

Honors and Awards

Creative3 Bursary Winner 2014 Creative3 Pitch Semi-Finalist for my proposed startup, Dive Passport 2014
QUT International Travel Bursary Semester 1 2014 Dean's List for Academic Excellence 2013 St Margaret's
AGS Old Girls Overseas Study Scholarship 2013 Griffith University Academic Excellence Award 2011
NAVA Ignition Award for Professional Practice, 2011 Acceptance in accelerated TAFE to University
Pathways Program, 2011 Southbank Institute of Technology Equity Scholarship, 2010

Interests

International travel, scuba diving, online learning, entrepreneurial opportunities, having fun and staying organised.

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6 people have recommended Courtney

"Courtney is a highly diligent and versatile designer. She delivers high quality work on the shortest notice with a great flair for detail. Her understanding of graphic design for video is second to none. Personally she has an excellent sense of humour and is an absolute delight to work with. "

— **Lucas Miller**, worked with Courtney

"Courtney interned for us in the Spring of 2014 while attending San Jose State University. She was tasked with working on product brainstorming, UX and graphics design, among other things. She surpassed all of our expectations by a mile by delivering exceptional work in a timely fashion with a great attitude. I would hire her in a heartbeat again if the opportunity arises."

— **Reza Raji**, *Founder & CEO, Juggle Labs*, managed Courtney at Juggle Labs

"Courtney came to Vita Group fresh out of university and brought with her a world of enthusiasm and energy. She quickly integrated with the existing team and was an integral member of the marketing department. I found Courtney to be enthusiastic and flexible. During her time she managed to juggle multiple projects from multiple stakeholders, with ever-changing priorities... She did this with a smile on her face and a willingness to do an exceptional job. Courtney was hired as a print designer but soon turned her talents to digital, after having taught herself in this increasingly important skill set. Courtney is a very talented designer and I would employ her again in an instant."

— **Ben Johnson**, *Product & Marketing Manager, Vita Group Limited (Fone Zone / Next Byte / One Zero)*, managed Courtney indirectly at Vita Group Limited (Fone Zone / Next Byte / One Zero)

"I was extremely fortunate to have Courtney work within my team at Vita Group for two years. Exceptionally talented and highly motivated, Courtney consistently challenged herself to learn new skills that improved the quality of her work. With a remarkably creative mind and an insatiable hunger to always better herself, Courtney will be hugely successful in whatever she chooses to do with her career. I absolutely endorse Courtney's skills and would encourage any potential employers to contact myself for further commendation."

— **Luke Feddema**, *Marketing Manager - Telecoms, Vita Group Limited*, managed Courtney at Vita Group Limited (Fone Zone / Next Byte / One Zero)

"One word comes to mind when i think of Courtney...Vibe...She has a constant buzz around her that you can't help but feed off and feel invigorated by... She is also very hardworking, creative and a pleasure to be around... Nothing is ever too hard for her and it is always actioned with a smile."

— **Stephanie Sinclair**, *Value Added Services Manager, Vita Group Limited (Fone Zone / Next Byte / One Zero)*, worked directly with Courtney at Vita Group Limited (Fone Zone / Next Byte / One Zero)

"Courtney is a creative, dedicated and goal-oriented professional with a talent for design across both print and digital mediums. She is a highly organised individual and has displayed the ability to manage a large number of projects for a variety of stakeholders with ease, despite often tight and conflicting deadlines. Courtney's understanding of brand importance and knowledge of brand guidelines are an asset within the marketing department, and her ability to provide thoughtful feedback and suggestions is always appreciated."

— **Verity Campbell**, *Marketing Coordinator, Vita Group Limited*, worked directly with Courtney at Vita Group Limited (Fone Zone / Next Byte / One Zero)

[Contact Courtney on LinkedIn](#)